

M1 Kliniken AG opens up attractive new market: "M1 Laser" already offers aesthetic laser treatments in nine cities

- **Approximately 12 million cosmetic laser treatments in Germany every year**
- **Fast and efficient expansion through sister brand**

Berlin, 07.03.2019 - M1 Kliniken AG (ISIN: DE000A0STSQ8) has expanded its range of services to include aesthetic laser treatments. They are already offered under the new brand "M1 Laser" at nine locations in Germany. The existing premises of "M1 Med Beauty" are used for this purpose. With 24 specialist centres and almost 200,000 treatments last year, "M1 Med Beauty" is the market leader in the field of beauty medicine in Germany. Laser treatments are to be offered successively at all M1 locations. This will enable the fast and efficient development of an attractive market: In Germany, around 12 million cosmetic laser treatments are carried out annually.

"M1 Laser" uses state-of-the-art diode lasers (Made in Germany) with an integrated 360° skin cooling system, which makes the treatments particularly gentle and gentle. The devices can be used flexibly and allow M1 a wide power spectrum. Initially, an effective and skin-friendly hair removal is offered. The range is to be gradually expanded to include the treatment and removal of tattoos, scars and other superficial skin discolorations such as age spots.

"M1 offers top quality medicine. Our customers can also rely on this for new treatments," says Dr. Walter von Horstig, Member of the Board of Management of M1 Kliniken AG. "Centralized purchasing offers price advantages that we pass on to our customers and are therefore also the epitome of fair pricing in the field of laser medicine".

About M1 Kliniken AG

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M1 Kliniken AG (ISIN: DE000A0STSQ8) is the leading private provider of beauty medicine health services in Germany. In the aesthetic and surgical field, the group offers products and services of the highest quality. Under the brands "M1 Med Beauty", "M1 Laser" and "M1 Dental", beauty treatments are currently offered at more than 25 locations. The M1 Schlossklinik für Plastische und Ästhetische Chirurgie in Berlin with six operating theatres and 35 beds is one of the largest and most modern facilities of its kind in Europe. In addition, the group markets high-quality products to doctors, pharmacies and wholesalers. www.m1-kliniken.de

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