

M1 Kliniken AG accelerates expansion in 2019: number of specialist centres increased by 50 percent to 36

- **Market leadership in the German beauty market extended**
- **International expansion gathering pace: locations in Austria, Australia, the Netherlands and Switzerland**
- **Target of 50 beauty centres by the end of 2020 reaffirmed**

Berlin, 12.12.2019 – In recent years, M1 Kliniken AG (ISIN: DE000A0STSQ8) has become the leading specialist for plastic and aesthetic beauty medicine in Germany. While the doctors of the M1 Group carried out almost 190,000 treatments in 2018, it will be well over 200,000 by 2019. Due to high demand and attractive market conditions, the company has further expanded its presence in Germany in the current year and accelerated its international expansion. M1 has opened a total of 12 specialist centres in the current year, significantly more than in previous years (average 6 p.a.). This means that the Group now operates 36 outpatient centres for aesthetic medicine.

"M1 has established itself in Germany with a unique business model based on top-quality medicine at fair prices, which is now also being excellently accepted abroad," says Dr. Walter von Horstig, CEO of M1 Kliniken AG. "We also see great potential for M1 in Germany, Europe and beyond in the coming years. Beauty treatments have long since arrived in the middle of society and have grown into a market worth billions. In addition, there is the strong fragmentation of the offer in basically all countries".

With Dortmund, Bielefeld, Rostock, Stuttgart II and Frankfurt (M1 Dental), M1 has increased the number of locations in Germany by 5 to 28. In addition, M1 moved into

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larger premises in Hamburg and Hanover. At the same time, M1 is systematically increasing the range of treatments offered in its existing specialist centres. Under the "M1 Laser" brand, aesthetic laser treatments, for example for hair removal, are now offered at 20 beauty locations.

International expansion has been added as an additional growth driver this year. Following the opening of the first international "M1 Med Beauty" specialist centre for aesthetic medicine in Vienna in December 2018, 7 foreign locations have been added in recent months. In addition to a further location in Austria (Linz), the company successfully entered the markets in the Netherlands (Amsterdam, Rotterdam), Switzerland (Zurich) and Australia (Melbourne, Sydney, Brisbane).

In addition, project development for 10 further specialist centres - 5 of which are in the UK alone - has been largely completed. The M1 Group is thus fully on schedule to achieve its goal: 50 beauty centres by the end of 2020. M1 has already secured the necessary financing in September 2018 through a capital increase.

About M1 Kliniken AG

M1 Kliniken AG is the leading provider of beauty medicine health services in Germany. In the aesthetic and surgical field, the group offers products and services of the highest quality. Under the brands M1 Med Beauty, M1 Laser and M1 Dental, beauty medical treatments are currently offered at more than 35 locations. The M1 Schlossklinik for plastic and aesthetic surgery in Berlin, with six operating theatres and 35 beds, is one of the largest and most modern facilities of its kind in Europe. Since the end of 2018, M1 has been pushing ahead with its international expansion and is currently active in Austria, Switzerland, the Netherlands and Australia. In addition, the Group markets high-quality products to private customers, doctors, pharmacies and wholesalers under the "M1 Select" and "M1 Aesthetics" brands.

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