

M1 Kliniken AG starts international expansion: Specialist Centre for Aesthetic Medicine opened in Vienna

- Market leader for beauty medicine in Germany sees a strong growth in Europe's attractive growth opportunities***
- Potential for up to 10 locations in Austria and Switzerland alone***
- More than 20 specialist centres to be opened in Europe by the end of 2020***

Berlin, 18.12.2018 - M1 Kliniken AG (ISIN: DE000A0STSQ8), market leader in the field of beauty medicine in Germany, has opened the first "M1 Med Beauty" specialist centre outside its home market in Vienna. In the Austrian capital, M1's experienced specialists are now available for all aspects of aesthetic medicine. The M1 Group has thus begun its international expansion. Numerous countries in Europe offer attractive growth opportunities. The number of M1 Beauty specialist centres is to be more than doubled from the current 24 to 50 by the end of 2020. At least 20 locations are planned in Europe.

"Similar to Germany, the markets for beauty medicine are highly fragmented and expensive in virtually all Western European countries. Having developed M1 into the market leader in Germany in just a few years, we want to take advantage of the attractive environment and grow significantly in Europe in the future," says Patrick Brenske, Member of the Management Board of M1 Kliniken AG.

High treatment quality with low costs at the same time due to specialization

Since the beginning of its expansion in 2015, the M1 Group has been the first company in the industry to focus on specialization. The advantage: high treatment quality at low costs. Centralized purchasing enables the use of state-of-the-art technical infrastructure and top-quality products at a low price. In addition, a high utilization of the premises and the medical technology is achieved. M1 passes on these cost advantages - which will increase even more as the company grows - to its customers and at the same time maintains high medical quality. For example, M1 has founded its own academy for the further training of its now more than 60 employed doctors. This is rewarded by the customers: In 2017, around 70 percent of customers were not with M1 for the first time.

More than 20 specialist centres planned throughout Europe by the end of 2020

Now that M1 has successfully completed the extensive approval procedure for the Vienna location, the opening of further locations in Austria is planned. In addition, the focus in the coming years will be on Switzerland, the Netherlands and Great Britain. In all countries, M1 will make high-quality aesthetic medicine available to a larger population group at attractive prices and thus increase market volumes. A total of more than 20 specialist centres for aesthetic medicine are to be opened in European countries outside Germany by the end of 2020. M1 has already secured financing for its international

Kontakt: M1 Kliniken AG

Grünauer Straße 5
D - 12555 Berlin

T: +49 (0) 30 347 47 44 14
F: +49 (0) 30 347 47 44 17

M: ir@m1-kliniken.de
W: www.m1-kliniken.de

expansion through a capital increase carried out in September 2018. This also applies to growth financing in Germany. In addition to other M1 Med Beauty locations, the Group has already prepared for expansion into the areas of aesthetic dentistry and laser treatment under the new "M1 Dental" and "M1 Laser" brands.

About M1 Kliniken AG

M1 Kliniken AG (ISIN: DE000A0STSQ8, stock exchange symbol: M12) is the leading private provider of beauty medicine health services in Germany. In the aesthetic and surgical field, the group offers products and services of the highest quality. Under the brands "M1 Med Beauty" and "M1 Dental", a network of currently 24 outpatient specialist centres for beauty treatments and a specialist surgical clinic is operated. With six operating theatres and 35 beds, the Schlossklinik für Plastische und Ästhetische Chirurgie in Berlin is one of the largest and most modern facilities of its kind in Europe. In addition, the group markets high-quality products to doctors, pharmacies and wholesalers.
www.m1-kliniken.de

Contact

M1 Kliniken AG
Grünauer road 5
12557 Berlin
Phone: +49 (0)30 347 47 44 14
E-mail: ir@m1-kliniken.de

Kontakt:

M1 Kliniken AG

Grünauer Straße 5
D - 12555 Berlin

T: +49 (0) 30 347 47 44 14
F: +49 (0) 30 347 47 44 17

M: ir@m1-kliniken.de
W: www.m1-kliniken.de